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**There are now tens of thousands of creators making a living through online video, and until now there has been no organization for and by them, representing them, and creating vital resources for them.**

**Internet  
Creators  
Guild.**

**T**he ICG is here to connect, educate, represent, and support people who make stuff online. We are a bridge between creators and the press, platforms, and service providers, and we strive to make it easier for more people to make things professionally.

## The ICG will:

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- **Share** creator stories & case studies of success
- **Increase** transparency so creators know what is and isn't a good deal
- **Advise** platforms on how to best serve creators
- **Analyze** trends & platform changes from a creator's perspective
- **Provide** annotated sample contracts
- **Help** the press talk intelligently about online creators
- **Unify** the voice of creators to make the internet a safer, more productive place to make stuff.

### MEMBERSHIP INCLUDES

**Knowledge Base** with Resources, Q&A Forum, and Peer Discussion Groups.

**Newsletter** with industry news and highlights from the knowledge base.

**Creator Talks** podcast hosted by Hank Green with interviews of creators.

**Discounts** from partners like VidCon and services like VidIQ and TubeBuddy.

**Town Hall hangouts** with platforms and companies in the industry.

### MEMBERSHIP REQUIREMENTS

To become a member of the ICG, you must receive at least some portion of your income from your internet creations. We want to make sure that our members are primarily creators, not representatives of platforms, sponsors, or networks. Companies cannot join, only individuals - however if you work for a company as a creator, you are welcome and encouraged to join.

Membership is \$60/year.



If you are interested in applying to become a member, please visit [internetcreatorsguild.com](http://internetcreatorsguild.com).